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Press Release

Hong Kong Life Sponsored "Low-Carbon Cooking & Living for the Environment and the Future" Project to promote Healthy Low-carbon Diet and a Sustainable Lifestyle

Hong Kong Life Insurance Limited ("Hong Kong Life") is committed to promoting and implementing environmental, social, and governance strategies in order to build a better and more sustainable future. Hong Kong Life is glad to be one of the gold sponsors of the project "Low-Carbon Cooking & Living for the Environment and the Future", organized by The Zonta Club of the New Territories, which aims to promote healthy diet and a sustainable lifestyle within the local community.

To support this initiative, Hong Kong Life has specially arranged for a group of employees and their families to participate in the Low-Carbon Cooking Workshop. The workshop focuses on the theme of "Low-carbon Diet". It covers a practical cooking session that teach participants to choose low-carbon ingredients and make delicious desserts in a healthy way with the aim of saving resources and energy for sustainable living. Participants were encouraged to reduce resource consumption in daily lives and eating habits. The workshop also included a session of herb pots cultivation, allowing participants to take home the potted plants and experience the joy of growing their own food.

Mr. Jonathan Ko, Chief Marketing Officer of Hong Kong Life, stated, "Hong Kong Life has been actively promoting the concept of sustainable development to our staff and the local community through participating in charitable events and diversified environmental education activities. This workshop provides a practical opportunity for our employees to learn about the benefits of low-carbon dining for the environment and health through experiential learning. They can share the knowledge and tips of a low-carbon lifestyle with other employees and their families, so as to encourage more individuals to enjoy a healthy diet while practicing green living. Together, we can work towards the sustainable development of our planet."

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About Hong Kong Life

Established in 2001, Hong Kong Life Insurance Limited ("Hong Kong Life") was founded by five local financial institutions including Asia Insurance Company Limited, Chong Hing Bank Limited, CMB Wing Lung Bank Limited, OCBC Bank (Hong Kong) Limited and Shanghai Commercial Bank Limited, which laid their foundations and have been serving people in Hong Kong for more than 50 years in average. Through our extensive network of around 130 distribution points comprising Chong Hing Bank, CMB Wing Lung Bank, OCBC Bank and Shanghai Commercial Bank, we provide comprehensive insurance products and quality services to customers.

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